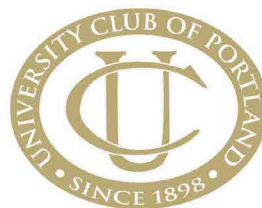


2020 FINANCE CASE COMPETITION



ACG Cup Northwest 2019
winning team from University of
Washington being presented trophy
by Stephen Babson, Endeavour



Portland, Oregon

Friday, March 6, 2020

ACG Cup® Northwest Competition

Can University of Washington's Foster School of Business retain the Cup trophy after winning in 2019?
Can Oregon State and Portland State regain their rights to the trophy after winning in 2018 and 2017?
What prominent Northwest university business school can beat their rivals in 2020?

Business schools from major Northwest universities will be invited to participate in the 2020 ACG Cup Northwest finance case competition to be held on **March 6, 2020, at the University Club of Portland.**

UP TO \$14,000 IN AWARDS PRESENTED TO THE TOP FOUR FINALISTS BY UMPQUA BANK

Competing teams will be drawn from the top MBA and graduate/undergraduate finance programs at major Northwest business schools. Universities that will be invited to compete include:



"The Lundquist College of Business is excited to be part of the ACG Cup Northwest. These sorts of experiential activities help students apply their classroom knowledge and interact with industry professionals in a very realistic setting." Michele Henney, UO



About ACG Cup Northwest

The case study used is written annually by the investment banking firm of Houlihan Lokey for ACG chapters throughout the U.S. that host the ACG Cup® event. Each team will analyze and present their solutions and recommendations to a complex business case that requires a combination of corporate strategy, finance and management skills.

A liaison has been assigned to each school to assist the faculty and the students in preparing for the competition. First-round competitions (if necessary) are held at each school.

Both the semi-finals and the finals will be held in Portland. The semi-finals will be held in the morning and the finals that afternoon. There will be a luncheon for all participants, including the teams, university coordinators, liaisons, judges, sponsors and guests from the finance community. The luncheon will include a significant keynote speaker presentation. Following the finals, there will be an awards ceremony announcing the winners of the competition.

Benefits of the Program for Business Schools and Students

The academic and business sectors often find themselves operating in silos without the ability to engage across these great disciplines. There are many reasons why business schools have an interest in building and maintaining their brand and relationships in the business community. The ACG Cup program creates a vital intersection between the theoretical and academic world as well as the world of practical insights along with proven knowledge of business practitioners.

Business school students benefit in a number of ways as they participate in the ACG Cup® competition including:

- Interact and network with leading finance professionals and organizations
- Gain insight into corporate finance through a variety of transaction perspectives
- Meet and develop relationships with potential employers, team members and mentors
- Apply critical academic skills and classroom knowledge to a highly realistic M&A case study
- Enhance and polish presentation, team-building and networking capabilities.

THE MISSION OF ACG CUP® NORTHWEST

To promote corporate strategic growth and expertise in our region through real world experiential learning that forges lasting relationships among our finance communities and regional graduate and undergraduate business programs.

"I want to thank the entire ACG community for not only putting on a first-class event but also for providing me with a first class learning opportunity! The ACG Northwest Cup has given me a tangible goal to work towards this past year and has truly been the highlight of my MBA."

- Brad Stricklin, Oregon State University Team 2018



Tory Nixon, Senior EVP and Chief Banking Officer for Umpqua Bank, our Presenting Sponsor, shared the following assessment:

“Our partnership with ACG and the MBA programs within the universities of the Pacific Northwest has been outstanding. The knowledge, varied experience and business case skills of the students is impressive. The competitive nature of the Cup brings out the best in the students creating a tremendous platform for them to showcase their talents while providing us an opportunity to get better acquainted. I’m proud of our affiliation with the ACG Cup and delighted with its early success.”

PRESENTING SPONSOR

Umpqua Holding Corporation dba Umpqua Bank is the Presenting Sponsor for ACG Cup® Northwest.

Umpqua Bank, headquartered in Portland, Oregon, is the largest community bank on the West Coast. The bank has approximately 400 branches throughout Washington, Oregon, Northern California and Nevada.



2019 GOLD SPONSORS



2019 SILVER SPONSORS

